

JOSH LEES

ART DIRECTOR / ILLUSTRATOR / DESIGNER

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EXPERIENCE

SENIOR DESIGNER, CREDIT KARMA

NEW YORK, NY / 2021 - 2022

Worked on the Auto and Home Insurance verticals to help create and design emails, in app stories, and other related content. Along side creating illustrations for email I was also tasked to brainstorm and work with a copywriter to execute our ideas, as well as create the Figma presentations.

SENIOR DESIGNER, VCCP

NEW YORK, NY / 2019 - 2020

Worked with clients assigned to my team to create collateral for events, design emails, work on decks and assist with any brainstorming. Clients include but not limited to Shell and Pennzoil.

ART DIRECTOR, GAWKER/GIZMODO MEDIA GROUP

NEW YORK, NY / 2016 - 2019

Primary duties consist of illustrating sponsored posts, producing videos, designing high impact banner ads, social ad units, brainstorming, directing freelancers, and creating visuals for any events on my geoteam. Clients include but are not limited to Gillette, Microsoft, Tile, Netflix, Disney, Amazon, Warner Bros, Hulu.

Before Gawker Media sold their properties, I worked on the art and design team heading all RFP's and producing necessary collateral for campaigns on the West Coast Geo Team. Some clients include Dewars, Jack Links, Kraft, Deus Ex, and Throwing Shade.

PRODUCTION ASSISTANT, SCOPE ART FAIR

NEW YORK, NY - 2016

Reported to the Director of Operations and worked on the production team to build walls, assist galleries, install signage and gallery lighting, organize live art storage, transport art, and cleanup.

FREELANCE, VARIOUS CLIENTS

NEW YORK, NY / 2015 - PRESENT

Worked with clients to produce illustrations for editorial content and logo/design work. Some clients include but are not limited to Volkswagen, Holiday Inn, 2K Games, The Spruce, Milkcrate Athletics, Mashable, Brooklyn Museum, Awful Records, and Entree Clothing.

GALLERY ASSISTANT, BURLINGTON CITY ARTS

BURLINGTON, VT / 2013

As part of a team of six, I produced three shows requiring me to install art, hand-set type, and working the events. Additional tasks included giving tours, answering phone calls, assisting the director and helping with any questions from visitors.

EDUCATION

RINGLING COLLEGE OF ART AND DESIGN

BFA - Illustration

SKILLS

- Adobe Photoshop CC - Figma
- Adobe Illustrator CC - Sketch
- Adobe InDesign CC - Microsoft Office